

JOB ADVERT

Job Reference	PSR00040
Job Title	Communications Manager/ Senior Manager - Payment Systems Regulator
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Job Advert Details

Background

The Payment Systems Regulator (PSR) is the new economic regulator for payment systems in the UK. Payment systems underpin our economic and financial system and last year handled over 21 billion transactions worth around £75 trillion.

The PSR's role is to promote the interests of users of payment systems - such as consumers, businesses and government - through greater competition and innovation.

The PSR is primarily an economic regulator with regulatory and competition functions. It will work closely with other UK regulators, such as the Financial Conduct Authority, Bank of England and Competition & Markets Authority.

This is an excellent opportunity to play a role in establishing a new economic regulator in the UK.

What does this job involve?

- Working collaboratively with others in the PSR, and elsewhere as needed, to design effective, measurable multi-channel communications and engagement plans to support the PSR's objectives
- Owning and driving a strategic, coherent and proactive programme of communications work
- Providing professional communications (internal and external) support to the organisation on tactical and strategic issues, including corporate message management and reputation management
- Development and maintenance of core and key messaging which resonates with stakeholders and audiences, including the oversight of and, in some cases, writing of speeches
- Managing our engagement activity across channels, including print and social media, the website, speeches and publications making sure that these channels are fully developed and utilised to optimum effect
- Regular measurement and evaluation of channels to make sure that we are effectively reaching our stakeholders and audiences, and evolving and adapting appropriately
- Development and implementation of a Media Strategy
- Development and oversight of our internal communications and employee engagement approach, working closely with relevant others in PSR and FCA

- A strategic approach to speaker engagements and conference events which helps us achieve optimal impact
- Ownership and management of the PSR brand, including its 'tone of voice'
- Building and managing a team, creating a positive working environment where staff can take responsibility for their work and have the opportunity to flourish

What skills are required?

Minimum

- Strong experience in the development of effective communications strategies and plans, including substantial experience working in at least two of the following disciplines: strategic communications planning, brand development, internal communications / employee engagement or media relations
- Can demonstrate decision making capability, particularly under pressure; confidence in ability to use sound judgement to reach conclusions
- Excellent written and verbal communications skills, including being able to demonstrate the ability to distil complex issues into succinct messages and present confidently to a variety of internal and external stakeholders.

Essential

- Experience of conducting solid analysis, measurement, and evaluation of communications and engagement activity, across a mix of channels
- A strong ability to manage, motivate and develop staff, providing the right mix of delegation and support
- Have the courage and backbone to give difficult advice to colleagues where needed
- Experience of working in environments where it's essential to see the big picture, evidencing strategic and tactical approaches to working
- Able to demonstrate working on high profile, often politically sensitive issues
- Understanding of the impact regulation and regulatory decision making has, and how this will be perceived in the media
- Excellent interpersonal skills with the ability to influence and persuade with ease
- Gravitas, credibility and political nous - proven ability to command respect and be the 'go-to' person for people at all levels, particularly senior management and senior stakeholders
- Experience of working in financial services and regulation

Desirable

- Strong relationship with UK business / personal finance and finance trade journalists
- Experience in payment systems
- Familiarity with the key stakeholders in the payments landscape
- Experience of operating in a political environment

What will I get from the role?

The opportunity to work in an exciting new organisation, the first regulator of its kind, managing a team which will shape and own the organisation's stakeholder engagement and public affairs strategy. You will be working in an environment of intellectually stimulating work and will get to interact with a range of senior stakeholders within and outside the PSR.

Benefits

- 28 days' holiday (our flexible benefits scheme allows you to add days to your core allowance).
- a competitive non-contributory pension scheme
- an employee assistance programme
- private medical cover (employee) and annual health screening
- life assurance and income protection cover
- an annual incentive bonus scheme
- an interest-free season ticket loan of up to £7,500
- the opportunity to apply for sponsored study
- an additional flexible benefits allowance
- as well as a focus on learning and development

How to apply

Please submit your CV and answers to the following application question:

Why do you believe that you are suitable for this role? (max 300 words)

Please ensure that you specifically relate your answer to the criteria listed in the job advert, covering your relevant skills, technical knowledge and competencies.

For enquiries, please contact jonathan.hill@resourcesolutions.com

If you have applied for a role related to the PSR within the last three months, please make contact prior to submitting applications.

The base salary range for the role is £60K- £85K (salary negotiable depending on skills and experience).